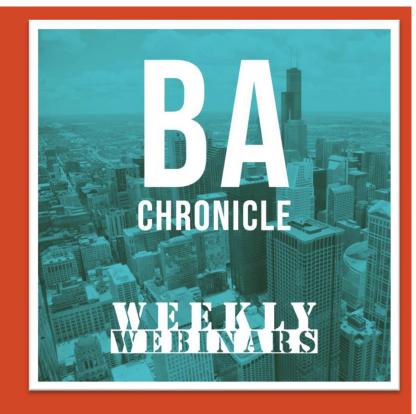
Business Model Canvas

By Venkadesh Narayanan, Principal Consultant Fhyzics Business Consultants Private Limited



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BCS Foundation Certificate in Business Analysis

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Why Business Model Canvas?







Tactical

Operational



Why Business Model Canvas?



Process



Requirement

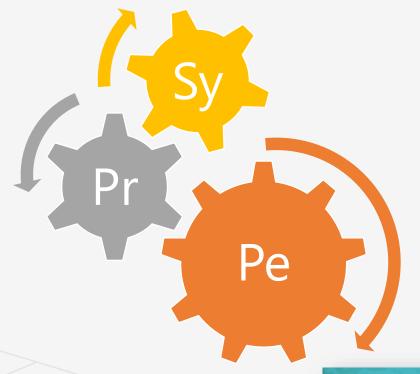
Capability

Organisation





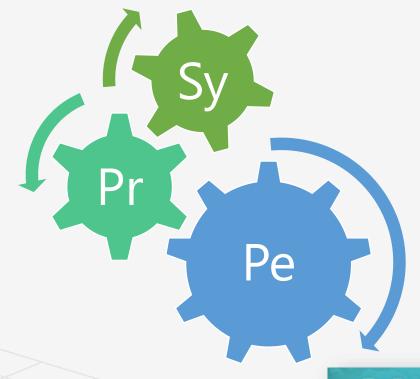
Organisation is an amalgamation of capabilities.







Capability is an ability to do certain task.







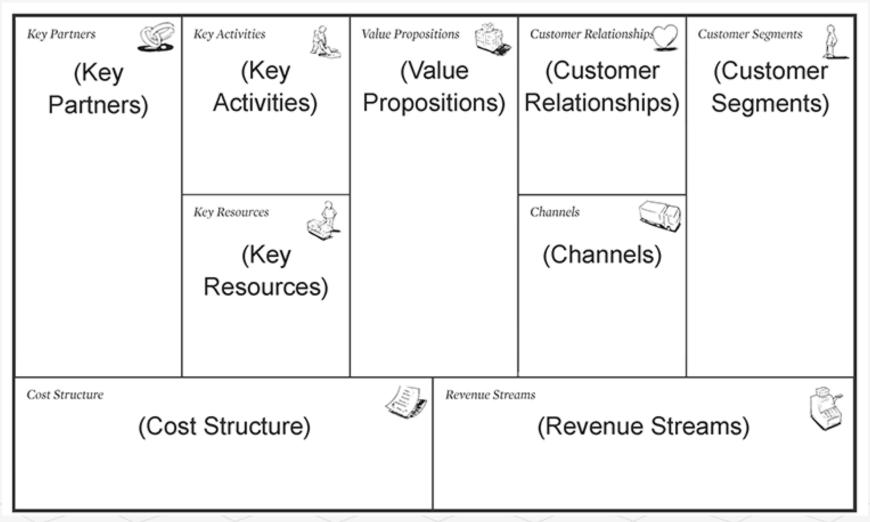
A set of sequential activities carried out in a pre-determined order to deliver value.

Mgmt. Secondary Primary



Business Model Canvas









Mastering Business Model Canvas

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